

5TH AVENUE FEED

JANVIER ET FÉVRIER 2025

LEGEND
REDKEN LABS 400
POWERED BY SCIENCE
PRESCRIBED BY PROS
BRAND IN THE U.S.

#1 PRO HAIR

SOLDES SUR LES ÉCLAIRCISSANTS ET LES DÉVELOPPEURS

OFFRE CLASSIQUE POUR TOUS LES SALONS SOUHAITANT SE LANCER
DANS LES SERVICES POUR CHEVEUX BLONDS !

MARCHANDISE REDKEN EN ÉDITION LIMITÉE

PRODUITS OFFERTS JUSQU'À ÉPUISEMENT DES STOCKS

REDKEN
5TH AVENUE NYC

R

11-469:222

REDKEN LABS

>>

RED 5502

▲

REDKEN LABS 400

SOLDES SUR LES ÉCLAIRCISSANTS ET LES DÉVELOPPEURS

LES MEILLEURS ÉCLAIRCISSANTS

OFFRE CLASSIQUE POUR TOUS LES SALONS SOUHAITANT SE LANCER DANS LES SERVICES POUR CHEVEUX BLONDS !



FLASH LIFT
907 g

Prix salon
45,14 \$

Valeur salon
71,49 \$

Économies
37 %



FLASH LIFT BONDER INSIDE
907 g

Prix salon
58,93 \$

Valeur salon
99,69 \$

Économies
41 %



NOUVEAU
POWER 9
500 g

Prix salon
28,87 \$

Valeur salon
45,49 \$

Économies
36 %



SYSTÈME ÉCLAIRCISSANT À L'HUILE
12.5 g

Prix salon
14,15 \$

Valeur salon
21,09 \$

Économies
33 %



BLONDE ICING
500 g

Prix salon
32,07 \$

Valeur salon
47,59 \$

Économies
33 %

SOLDES SUR LES DÉVELOPPEURS

33 % DE RABAIS SUR TOUS LES DÉVELOPPEURS



SHADES EQ

Shades EQ
solution de traitement 1 L

Prix salon
8,20 \$

Valeur salon
12,19 \$

Économies
33 %



Solution de traitement
gel-en-crème 1 L

Prix salon
7,99 \$

Valeur salon
11,79 \$

Économies
33 %



FUSION / COLOR GELS / ÉCLAIRCISSANTS

- Pro-oxide développeur en crème 10 vol.
- Pro-oxide développeur en crème 20 vol.
- Pro-oxide développeur en crème 30 vol.
- Pro-oxide développeur en crème 40 vol.

Prix salon
8,20 \$

Valeur salon
12,19 \$

Économies
33 %



REDKEN LABS 11:469:222

REDKEN LABS

RED 5502

REDKEN LABS 400

MARCHANDISE REDKEN EN ÉDITION LIMITÉE

OFFERTE EN PRÉCOMMANDE DÈS MAINTENANT!



ACHETER ICI



[HTTPS://SHOP-REDKEN.COM/](https://shop-redken.com/)

PRODUITS OFFERTS JUSQU'À
ÉPUISEMENT DES STOCKS

L'ORÉAL FOR THE FUTURE

SUSTAINABLE SPOTLIGHT



At BRUSH, we believe taking action towards sustainability and social justice is important for our industry. We run our salon with a focus on benefitting our planet, making sure our carbon footprint is as small as possible, through the efficient use of resources and responsible business practices and have partnered with Green Circle Salons to further show our commitment to the planet.

We focus on cruelty free brands, and we are continually looking for more vegan/clean/green products. We have set an example of environmental responsibility by establishing programs of resource conservation, recycling, and waste reduction. From recycling hair, foils, leftover colour, our color containers and plastic wrap, we are passionately committed to doing our part.

- Michael Gibson
Brush Salon (Vancouver)



When I first heard of Green Circle, 15 years ago I knew that I wanted to join immediately. It took a few years to have the option available in the prairies, and Guide was one of the first salon partners.

Simply being able to separate metal, plastics and hair, ease of ordering pick-ups and the comfort of knowing we can do our part to divert all of our waste out of landfills, make joining this program worthwhile, and is the least of what we can do for the environment and our community.

It seems eco-responsibility and inclusivity are buzz words and it's becoming more visible in marketing. However, I hope that eventually it becomes the thing you do without having to make a statement about it. Making sure that the beauty industry and the careers within it are sustainable for many years in the future is very dear to my heart, and this is one simple way that we can ensure that.

- Kara Firman
Guide Hair Salon (SK)



Minimizing our environmental impact is a core mission at our salon. It's a significant challenge, and while we're not perfect, I'm proud to say that at Salon SANS BON SENS, we go above and beyond. Right from the start, we partnered with GreenCircle, which has helped us reduce our waste to less than half a bag per week. We compost everything we can, including coffee grounds, tissues, and leftover lunches. But we also take it a step further by carefully choosing our suppliers based on their responsible values and local sourcing. For us, and for our clients, these actions make all the difference.

- Mathieu Mainville
Sans bon sens (Montreal)



START YOUR SUSTAINABLE JOURNEY



NOT A MEMBER YET?

Earn points with every Redken purchase and redeem for top-notch education, business development reimbursements, tools, backbar and much more!

REGISTER NOW

